

POTTSTOWN AREA REGIONAL RECREATION COMMITTEE

ANNUAL REPORT 2023

PREPARED BY:
TRICIA MCCLOSKEY, AICP





COMMITTEE MEMBERS

MONTGOMERY COUNTY:
BOROUGH OF POTTSTOWN
Michael Lenhart
Chair

LOWER POTTS GROVE TOWNSHIP
William Keohane
Vice-Chair

UPPER POTTS GROVE TOWNSHIP
Cathy Paretti
Treasurer

WEST POTTS GROVE TOWNSHIP
Charlie Valentine

DOUGLASS TOWNSHIP
McKenna Powanda

CHESTER COUNTY:
NORTH COVENTRY TOWNSHIP
Jay Erb

EAST COVENTRY TOWNSHIP
Karen Nocella

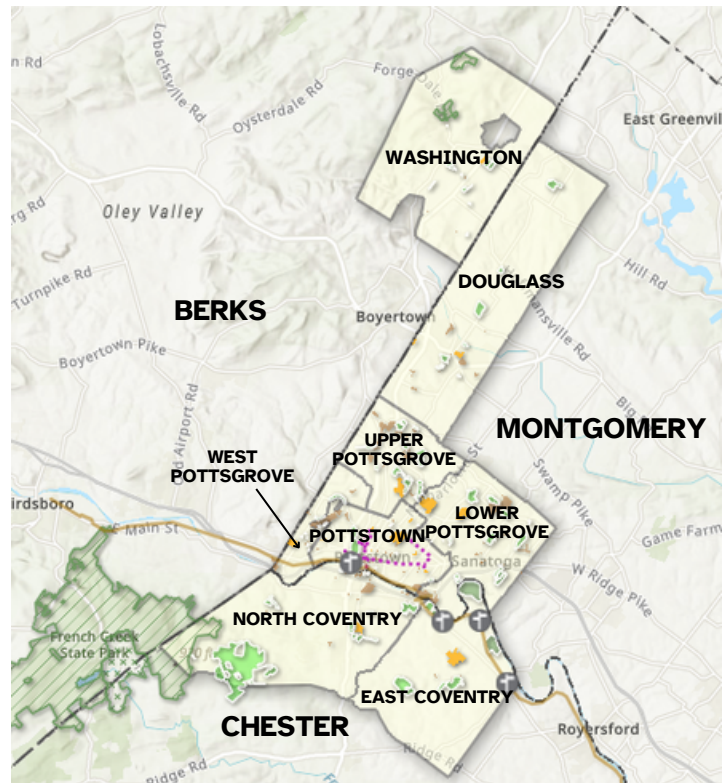
BERKS COUNTY:
WASHINGTON TOWNSHIP
Richard Sichler

STAFF:
Patricia McCloskey, AICP
Regional Recreation Planner

WEBSITE:
www.parrc.net

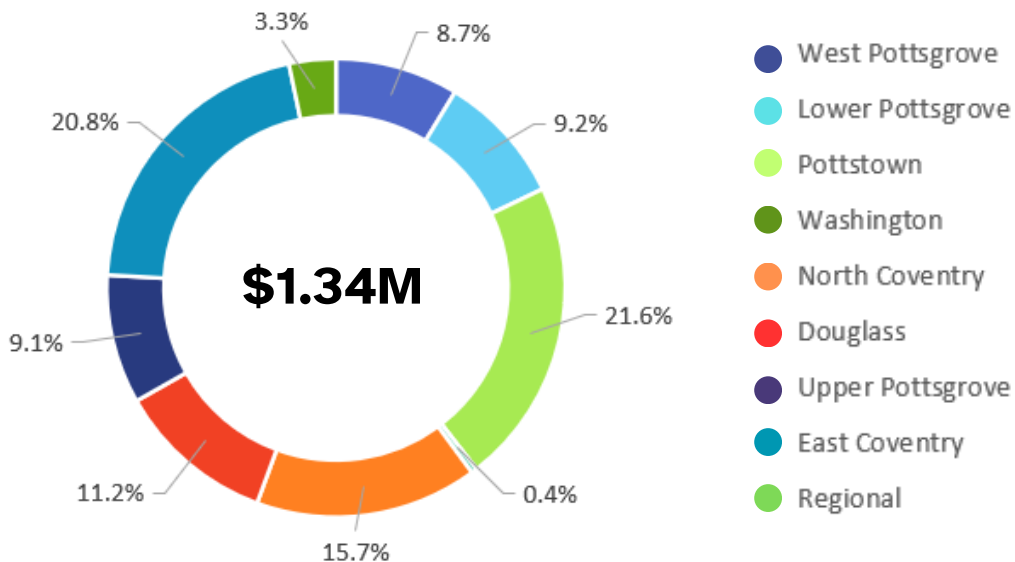
MISSION

The Pottstown Area Regional Recreation Committee (PARRC) is an organization comprised of representatives from eight municipalities in the Pottstown Metropolitan Region, the Pottstown Area Health & Wellness Foundation (PAHWF), the Schuylkill River Greenway National Heritage Area and a full-time Regional Parks Planner committed to improving parks, trails, open spaces and recreational opportunities of the Region. Through cooperative efforts and the leadership and technical assistance provided by the Regional Recreation Planner, PARRC seeks to promote the development and maintenance of recreational facilities, encourage the preservation of open space and its creative use and implement better planning for parks and recreation for all.



ACCOMPLISHMENTS-GRANTS AWARDED IN 2023

| MUNICIPALITY | PROJECT | FUNDER | AWARD |
|--|---|------------|-----------------------|
| Pottstown | Riverfront Park Streambank Stabilization & Bridge Project | PAHWF | \$40,000.00 |
| | Memorial Park Streambank Stabilization & Bridge Repair | PAHWF | \$48,000.00 |
| | Public Arts Project | WDYFF | \$5,000.00 |
| Lower Pottsgrove | Ringing Rocks Park Improvements Project | PAHWF | \$10,000.00 |
| Upper Pottsgrove | Hollenbach Park Phase 1a Development | MontCo2040 | \$200,000.00 |
| | Hollenbach Park Phase 1a Engineering | PAHWF | \$25,000.00 |
| West Pottsgrove | Old Timers Field and Lighting and Parking Project | DCNR | \$200,000.00 |
| | Old Timer's Field Improvements Project | PAHWF | \$80,000.00 |
| Douglass | Equipment Purchase-Tractor | DCED LSA | \$58,000.00 |
| | Smith Road Park Play Equipment | WDYFF | \$10,000.00 |
| North Coventry | Riverside Boat Ramp & Kayak Launch | PAFBC | \$100,200.00 |
| | Riverside Boat Ramp & Kayak Launch | CCPP | \$41,312.00 |
| | Riverside Boat Ramp & Kayak Launch | PAHWF | \$25,000.00 |
| East Coventry | Local Share Account-Towpath Park Phase 1b | DCED LSA | \$441,741.00 |
| | Towpath Park Phase 1a Construction | PAHWF | \$30,000.00 |
| Washington | Washington Park Pedestrian Improvements | PAHWF | \$20,000.00 |
| Regional | DEI Training and Survey | PAHWF | \$5,000.00 |
| Total PARRC-Assisted Awarded Grants, 2023 | | | \$1,339,253.00 |



GRANTEE FUNDING LEVELS

ACCOMPLISHMENTS- PROJECTS COMPLETED IN 2023



Lower Pottsgrove Township
Sanatoga Park Signage Project



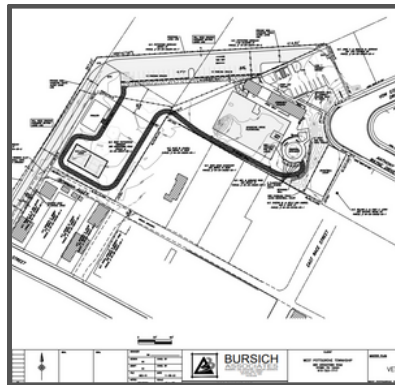
North Coventry Township
Chestnut Hill Access Project



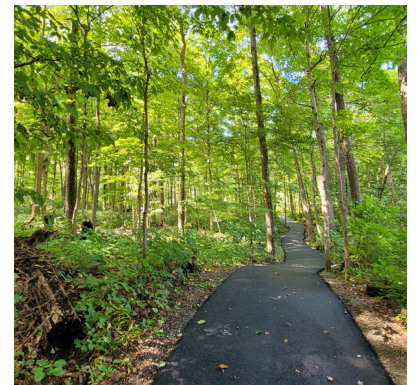
Lower Pottsgrove Township
Sanatoga Park Playground



Douglass Township
Douglass Park Playground
new play equipment



West Pottsgrove Township
Veterans Park Concept Plan
plan for park redevelopment



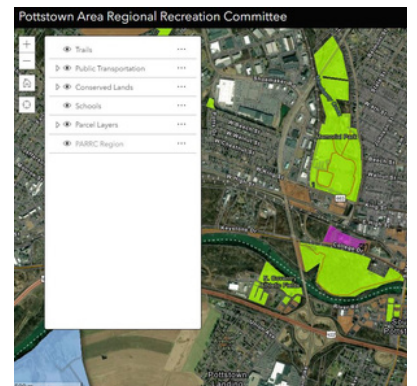
Upper Pottsgrove Township
Upper West Trail Paving Project
resurface stone trail & ADA parking



East Coventry Township
Sharing Schoolyards Project
new play equipment, ADA access



Borough of Pottstown
Signal Box Mural Project
seven murals completed so far



Regional Project
Draft Interactive Map
park and recreation mapping

PARRC's year in numbers

2

new playsets
Douglass and Lower Pottsgrove

1/2 mile
of resurfaced trail
in Upper Pottsgrove

1

new park concept design
West Pottsgrove

1

new park entrance sign
Lower Pottsgrove

3

hours of DEI Training
for PARRC Committee

1

new PARRC staff
person hired

8

new signal box murals
in downtown Pottstown

1

new non-profit organization
The PARRC Foundation

1/4 mile

of access drive & parking area
resurfaced North Coventry

17

grants
AWARDED
totaling

\$1,300,000

Strategic Plan Implementation

Offering the Right Array of Services

1. Complete a DEI audit of park locations, programs and services.
 - Developed comprehensive list of recreation program in the region.
2. Develop an annual calendar of events and share.
 - Four seasonal calendars have been produced and shared w/ PARRC and its partners and uploaded to the PARRC website.
3. Develop a Diversity, Equity and Inclusion Framework.
 - Implemented DEI Training for PARRC, staff and officials.
 - Received regional grant for DEI training and survey from PAHWF.
4. Prepare quarterly and annual report.
 - Regional Planner develops quarterly and annual reports that are shared with PARRC and uploaded to PARRC website.

Revenue Sustainability

5. Seek collaborative grant opportunities among municipalities.
 - Received \$1.3M in grants in 2023 with the assistance of PARRC Planner, including private donor funding.

Effective Collaboration

6. Ensure effective communication.
 - Monthly project and event updates given by PARRC representatives.
 - Quarterly newsletter prepared and shared with PARRC members and partners.

Operational Excellence

7. Add parttime staff support.
 - Parttime position developed and filled.
8. Research steps necessary to becoming a nonprofit.
 - Established §501(c)(3) nonprofit organization to support PARRC.

