

2022 ANNUAL REPORT

POTTSTOWN AREA REGIONAL RECREATION COMMITTEE





COMMITTEE MEMBERS

Borough of Pottstown

Michael Lenhart
Chair

Lower Pottsgrove Township

William Keohane
Vice-Chair

Upper Pottsgrove

Cathy Paretti
Treasurer

West Pottsgrove Township

Charlie Valentine

North Coventry Township

Jay Erb

East Coventry Township

Karen Nocella

Douglass Township

McKenna Powanda

STAFF

Patricia McCloskey, AICP
Regional Recreation Planner

WEBSITE

www.parrc.net

MISSION

The Pottstown Area Regional Recreation Committee (PARRC) is an organization comprised of representatives from seven municipalities in the Pottstown Metropolitan Region, the Pottstown Area Health & Wellness Foundation (PAHWF), the Schuylkill River Greenway National Heritage Area and a full-time Regional Recreation Planner committed to improving parks, trails, open spaces and recreational opportunities of the Region. Through cooperative efforts and the leadership and technical assistance provided by the Regional Recreation Planner, PARRC seeks to promote the development and maintenance of recreational facilities, encourage the preservation of open space and its creative use and implement better planning for parks and recreation for all.



2022 Accomplishments-Grants

2022 GRANTS

1. East Coventry

• Schoolhouse Signage Project, SHMG-	\$ 4,310
• Tow Path Park Redevelopment, DCNR-	\$166,600
• Tow Path Park Redevelopment, Chester County-	\$203,609
• Wildcat Trail Signage, PECO Green Region-	\$ 7,147
• Parkerford Riverside Park Engineering, PAHWF-	\$ 30,000

2. North Coventry

• Coventry Woods Chestnut Hill Access, PAHWF-	\$ 15,000
• Coventry Trail Engineering-Yeck Foundation-	\$ 30,000

3. Pottstown

• Chestnut St Park & South St Park Project, DCED-	\$125,000
• Chestnut St Park & South Street Park Project, DCNR-	\$ 82,500
• Riverfront Park Tree Management Plan, SHMG-	\$ 5,000
• Riverfront Park Bridge Repair Project, PAHWF	\$ 40,000

4. Lower Pottsgrove

• Sanatoga Park Signage Project, SHMG-	\$ 2,500
• Sanatoga Park Pavilion, PMRPC-	\$ 22,500

5. West Pottsgrove

• Old Timer's Field Improvements, PMRPC-	\$ 25,000
• Old Timer's Field Improvements, MontCo 2040-	\$ 38,900
• Pool Property Master Plan, PAHWF-	\$ 15,000

6. Upper Pottsgrove Township

• Schwenk Rd Trailhead Development Project, PMRPC-	\$ 25,000
• Sussell Park Tree Planting, PECO Green Region-	\$ 4,000
• Kehl Tract Acquisition, DCNR C2P2-	\$ 72,400
• Sprogels Run Trail Paving Project, PAHWF-	\$ 32,000
• Adventure Grove-Hoffman Field Master Plan, PAHWF	\$ 22,000

7. Douglass Township

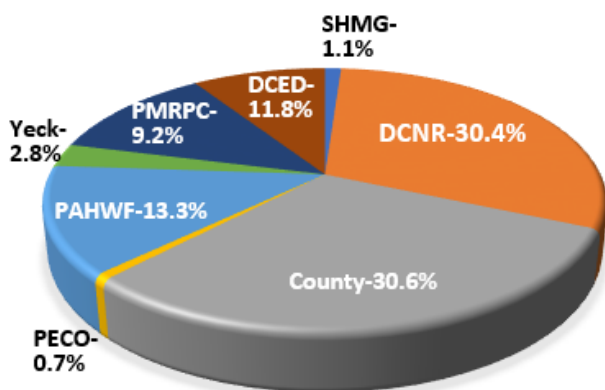
• Douglass Park Playground Improvements, PMRPC-	\$ 25,000
• Douglass Park Tennis & Pickleball Courts, MontCo	\$ 80,889
• Douglass Park Trail Improvements Project, PAHWF	\$ 14,400

8. Regional

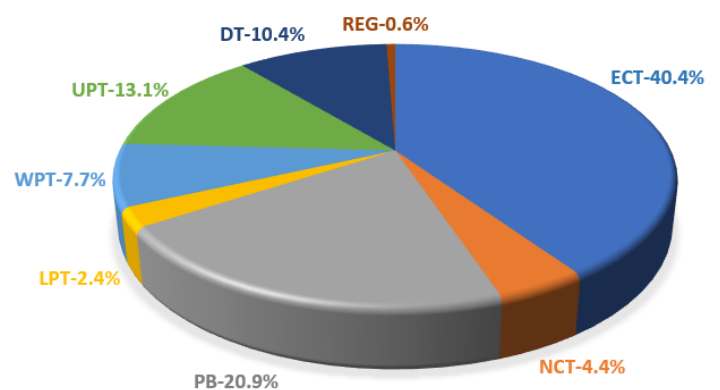
• Interactive Map & StoryMap, PAHWF-	\$ 6,000
• DEI Community Survey and Training-PAHWF	\$ 8,000

**TOTAL
AWARDED
GRANTS:
\$1,102,755**

GRANTOR PERCENTAGE



GRANTEE PERCENTAGE



2022 Accomplishments-Closed Projects

West Pottsgrove

Vine Street Park & Howard Street
Playground Improvements (PMRPC)



Douglass Township

Douglass Park Basketball Court
Improvements (DCNR)



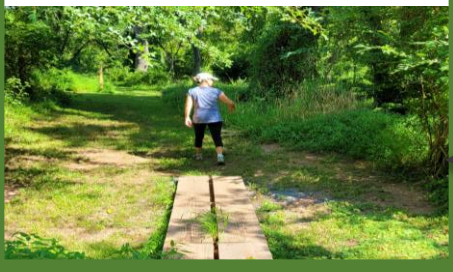
Douglass Township

Smith Road Park Tree Removal
(Yeck Family Foundation)



East Coventry

DiBono Trail Improvements
(PAHWF)



Pottstown

Washington-West Park
Improvements (PMRPC & PAHWF)



Pottstown

Spruce Street Park Improvements
(PMRPC)



Lower Pottsgrove

Gerald Richards Park
Improvements (DCNR & PAHWF)



North Coventry

Riverside Park Floating Dock
(DCNR, PAHWF, PFBC, SHMG)



North Coventry

Riverside Park Pickleball Courts
(PAHWF)



Upper Pottsgrove

Hollenbach Park Master Plan
(PAHWF)



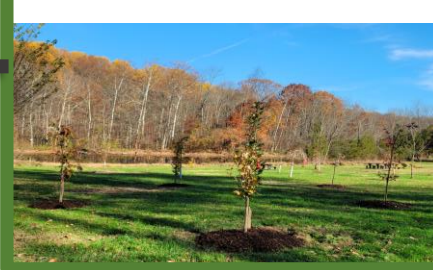
East Coventry

East Coventry Preserve Signage
(SHCL)



Upper Pottsgrove

Sussell Park Tree Planting (PECO
GR)



park & trail development

3

new PICKLEBALL COURTS
North Coventry

1 new PARRC Member
Washington

45 NATIVE TREES PLANTED
Upper Pottsgrove

1 new PLAYGROUND
Pottstown

4

new park ENTRANCE SIGNS
East Coventry and West Pottsgrove

4

VOLUNTEER EVENTS in

4

municipalities
totaling

94

VOLUNTEER HOURS
donated

1/2

mile of redeveloped trail
Lower Pottsgrove

80

Ash trees
REMOVED
Douglass

1

FLOATING DOCK
North Coventry

2

resurfaced
BASKETBALL COURTS
Pottstown

1

new natural
surface TRAIL
North Coventry &
OJR School District

19

grants
AWARDED
totaling
over

\$1,100,000

land conservation

Strategic Plan Implementation

Offering the Right Array of Services

1. Complete a DEI audit of park locations, programs and services
 - project underway and includes Park Equity Assessment
2. Develop an annual calendar of events and share
 - Four seasonal calendars have been produced and shared w/ PARRC and other partners and uploaded to PARRC website
3. Maintain an inventory of parks and amenities and update regularly
 - Regional Planner developed inventory as part of the Parks Equity Report and began parks interactive map and storymap project

Effective Collaboration

4. Develop a volunteer program
 - Empower Your Park volunteer program has been implemented by PARRC, PARRC Regional Planner developed name and logo, developed PARRC website page with on-line volunteer sign-up form, marketed on Facebook, website, began volunteer database, collaborated with C. Colistra and intern on program ideas, held 4 events
5. Assess how to identify partners and identify new strategic partners
 - In fall of 2021, Regional Planner identified Wm & Dorothy Yeck Family Foundation as a strategic partner, acquired project funding and ensured Mr. Yeck as a regular PARRC meeting attendee

Revenue Sustainability

6. Research the possibility of expanding PARRC membership
 - Regional Planner, together with C. Colistra, presented to East Vincent Township and met with Washington Township to discuss potential membership. PARRC worked to secure Washington Township's PARRC membership
7. Acquire one-time payment to recover legal fees for non-profit
 - Regional Planner secured \$700 payment from Yeck Foundation toward filing fees
8. Prepare quarterly and annual reports
 - Regional Planner develops Quarterly and Annual Reports that are shared with PARRC and uploaded to PARRC website

Operational Excellence

9. Develop By-laws and other requirements of becoming a non-profit
 - Regional Planner researched forming non-profit as supporting organization of PARRC, researched and wrote Bylaws, developed Code of Ethics, filed for and received Articles of Incorporation, filed IRS Form 1023, received PA BCO certificate, contacted newspapers for advertising of Articles of Incorporation

